

To whom this may concern,

Dancing with the Local Stars - Burke County aims to unite the community for a memorable evening of live entertainment, raising funds for local charities chosen by each star. Through the performing arts and giving, we aim to create a positive impact in our community.

FC Presents has a proven track record of hosting successful events in our community and giving back, including Glow the Night 5k, Burke Color Run, Burke's Got Talent, and Behind the Ball Volleyball events.

We are reaching out to ask for your support as a sponsor for this year's Dancing with the Local Stars – Burke County. Your monetary donations will help cover general expenses and ensure the success of the event. In appreciation of your generosity, we would like to offer you the opportunity to promote your business and raise your profile with our event attendees, as well as the general public who will see this event advertised throughout our community.

We couldn't do the work we do without the help of generous individuals like you. Thank you for considering supporting Dancing with the Local Stars – Burke County. Together, we can make a true difference in our community.

Headline Sponsor - \$3,000 (1 Spot Max)

- X-Large logo placed prominently on all event marketing; press release, promotional print marketing, digital marketing, event program, and signage.
- Logo on event t-shirt.
- 8 free tickets or 6 free VIP tickets to the show.
- Recognition as Headline Sponsor with signage at main entrance.
- A 5-minute speaking opportunity or ability to share brand video at the start of show.
- Recognition during our end of show wrap up.
- Full page in program.
- Framed letter of recognition for your support.
- Presentation of Mirror Ball Trophy.
- Opportunity to provide branded swag for VIP seats.
- Opportunity to speak at VIP pre-event social (up to 5 minutes).

Center Stage Sponsor - \$2,000 (3 Spots Max)

- Large logo placed prominently on all event marketing; press release, promotional print marketing, digital marketing, event program, and signage.
- Logo on event t-shirt.
- 6 free tickets or 4 free VIP tickets to the show.
- An opportunity to introduce the Headline Sponsor at the start of show.

- Recognition during our end of show wrap up.
- Half page in program.
- Framed letter of recognition for your support.
- Presentation of Top Dancer, People's Choice, and Top Fundraiser.
- Opportunity to provide branded swag for VIP seats.
- Opportunity to speak at VIP pre-event social (up to 2 mins).

Star Sponsor - \$1,000

- Medium-sized logo placed on all event marketing; press release, promotional print marketing, digital marketing, event program, and signage.
- Logo on event t-shirt.
- 4 free tickets to show.
- Quarter page in program.
- Framed letter of recognition for your support.

Paparazzi Sponsor - \$500

- Small logo placed on all event marketing; press release, promotional print marketing, digital marketing, event program, and signage.
- Name on event t-shirt.
- 3 free tickets to show.
- Large logo in program.
- Framed letter of recognition for your support.

Cha Cha Slide Sponsor - \$250

- Name of business placed on all event marketing; press release, promotional print marketing, digital marketing, event program, and signage.
- 2 free ticket to show.
- Small logo in program.
- Framed letter of recognition for your support.

We hope we can count on your support to help raise money for the selected charities through Dancing with the Local Stars – Burke County. It would be great to chat with you to discuss this exciting opportunity for both of us. You can reach me directly at 865-776-4285 or cfoster@fc-presents.com.

If you'd like to be a sponsor, please send a check made out to **FC Presents** in the amount that you like to sponsor with a memo of the level. If you'd like for me or someone from my team to pick it up, please let me know when and where. If you would like to mail it, please reach out to info@fc-presents.com.

I look forward to hearing from you soon. Thank you in advance!

- Carlos Foster